



TROJAN

trends 2021



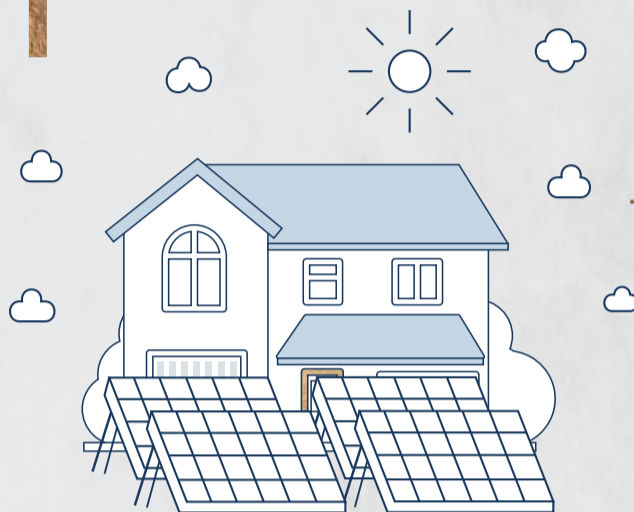
Rise in Multigenerational Living

One in three households in the UK are currently co-inhabiting. Whether this be with their elderly parents or their grown-up children, multigenerational living has increased year on year for the last 10 years so having a bathroom suitable for all the family is essential.



Wellness Trends

Almost 50% of adults in employment are now working from home so wellness trends are on the rise. The majority desire a bathroom where they can truly relax and unwind and with many now wanting to spend their disposable income on their homes, Trojan's range of inset or Aquair baths are perfect!



Sustainable Homes

Sustainability is a key factor, meaning that where materials are sourced from are now carefully considered. Plans are set for 1.5 million new UK homes to be built with low-carbon, energy and water efficiency by 2022. Trojan's products are made in Britain, with materials locally and ethically sourced.



Co Housing Communities

With the number of over 50's experiencing loneliness set to reach two million by 2025, new residential housing developments where residents share facilities such as green space and washing facilities are becoming more popular. From space savers to single-ended baths, Trojan offer a quality solution for any sized bathroom.

For more information get in touch or follow us on social media:

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